



• **VERSATILE PICK** | Avon Ultra Color Bold Lipstick in Pink Punch \$8, avon.com | *"I can easily rock this fun, flirty hue from the office to a party. Plus, it really pops against my dark hair."*—Lucy Casale, Assistant Editor



• **INSTANT PERKER-UPPER** | Sonia Kashuk Satin Luxe Lip Colour with SPF 16 in Very Berry \$9.99, target.com | *"It doesn't overpower; it just brightens up my face."*—Martha Jenkins, Art Production Coordinator



• **SMOOTH MOVE** | Rimmel London Moisture Renew Lipstick in Diva Red \$7.49, walmart.com | *"A bold shade, this goes on satiny and looks great with my olive complexion."*—Laura M. Gomes, Contributor



• **NO-FADE SHADE** | COVERGIRL Queen Collection Lip Color in Paint the Town \$6.50, covergirl.com | *"This rich stick has staying power—even after eating and drinking."*—Joy Howard, Associate Editor



We swiped, smacked, sipped, and smooched while wearing dozens of the latest lipsticks. Here, eight staff faves that passed our test.



• **PUNCHY POP** | L'Oreal Paris Colour Riche Balm Pop in Fiery Red \$7.99, drug store.com | *"This vivid orange-red is sheer, so it's great for everyday. It's moisturizing, too!"*—Ellen Harter Wall, Senior Associate Editor



• **NOTEWORTHY NEUTRAL** | MAC The Ultimate Lipstick in Marque \$23, maccosmetics.com | *"Pale beige wasn't my go-to, but this color has changed my mind."*—Krista Hojnowski, Assistant Researcher



• **NATURAL BEAUTY** | Pacifica Devocean Natural Lipstick in Rebel Sol \$14, pacifica beauty.com | *"I love this creamy, hydrating, all-natural choice. And the containers can be recycled."*—Mary Giles, Deputy Editor



• **BARGAIN SURPRISE** | Essence Long-lasting Lipstick in Dare to Wear \$2.99, essence-cosmetics.com | *"The perfect red, for my look? Not too bright, not too dark... this is it!"*—Debra Immergut, Senior Editor



For color that keeps going, first cover lips with a matching lip liner, so lipstick has something to adhere to, says celeb makeup artist Margina Dennis (her clients include Lea Michele and Jane Lynch). Then apply your lipstick.